

UNIVERSITY OF EDUCATION, WINNEBA
STUDENTS REPRESENTATIVE COUNCIL
ENTERTAINMENT COMMITTEE REPORT

Right Honourable speaker, the house. I'm Aaron Blay Homiah, the entertainment committee chairperson, and here to present a report on the passed Freshers Akwaaba week celebration.

Right Honourable Speaker, the house, the Student Representative Council (SRC) Entertainment Committee of the University of Education, Winneba (UEW) is pleased to present their report on the 2025 Freshers Akwaaba Program, held from February 19 to February 22, 2025. The Freshers Akwaaba Program was organised to warmly welcome and integrate newly admitted students into the university's academic, social, and cultural community. With a total budgeted amount of Ghc79170.00, the 2025 edition was strategically planned to create memorable experiences for freshers, promote student collaboration and showcase the university's community. The program was held to engage students through a variety of activities tailored to diverse interests. This report outlines the program's structure, challenges and financial overview.

Mr. Speaker, the House, this report provides a detailed overview of the Entertainment Committee's contributions to the program, outlining the planning, execution, and outcomes of each event. It also addresses the financial management of the GHc79170.00 budget, including expenditures on water, T-shirts, banners, flyers, and event-specific costs. By documenting opportunities for improvement, the committee aims to uphold transparency, ensure accountability, and pave the way for even more successful future Programs. The 2025 Freshers Akwaaba Program stands as a testament to the Entertainment Committee's unwavering commitment to creating a vibrant, inclusive, and memorable welcome for fresh students.

FRESHERS AKWAABA PROGRAM OVERVIEW

DAY 1: WEDNESDAY, FEBRUARY 19, 2025 – WALK WITH SRC

Mr. Speaker, the house program commenced with an energetic campus walk, a healthy event designed to unite freshers and returning students in a celebratory process. The walk began at the North Campus, through to the South Campus, and back to the North Campus.

Key features included:

1. Sound System: A professional sound system that was used on that day was hired at a cost of GHc5,000.00, including the car and generator.
2. Brass Band: The band that plays during the float charged GHc2,000.00.

Objectives of the walk

1. To welcome freshers and integrate them into the UEW community through a shared and interactive experience.
2. To promote physical activity and wellness among new students.
3. To familiarize freshers with the campus layout and foster a sense of belonging.

Challenges Encountered

Mr. Speaker, the house, a significant number of freshmen were unable to participate during the Walk due to overlapping class schedules. As the event was held on Wednesday afternoon, many freshers had academic activities, such as lectures, that conflicted with the timing of the walk. The scheduling conflict directly contributed to the minimal participation, as many freshers valued their classes over the event. The low attendance limited the event's ability to achieve its goal of fostering connections among freshers and introducing them to campus life.

DAY 2: THURSDAY, FEBRUARY 20,2025- TALENT SHOW (TIME WITH STUDENT WITH DISABILITY)

Mr. Speaker, the house, the Talent Show for Students with Disabilities held at the North Campus Assembly Hall, was a key component in the 2025 Freshers Akwaaba Program. Recognising the importance of fostering an inclusive university environment, the Entertainment Committee dedicated a specific event to celebrate the talents and contributions of students living with disabilities. The program aimed to empower participants and promote a culture of acceptance and appreciation within the UEW community. The talent show provided a platform for students to express their creativity through various performances.

Program Objectives

1. To provide a platform for students with disabilities to showcase their talents and abilities.
2. To promote inclusivity and foster a sense of belonging among all students.
3. To raise awareness about the capabilities and potential of students living with disabilities.

Program Details:

As part of the broader Freshers Akwaaba Program. The event was carefully planned to ensure accessibility and engagement for both participants and attendees. Key details include:

Budget: An amount of GHc2,000.00 was budgeted for the talent show.

Activities:

1. Sound System: A professional sound system was hired to ensure high-quality audio for performances, enabling participants to deliver their acts effectively.
2. DJ: A DJ was engaged to provide music and transitions between performances, maintaining a celebratory atmosphere.
3. Transport. GHc50.00
3. Refreshments: Refreshments were planned to enhance the students and provide hospitality for participants. However, this component wasn't done for some reason.

The event featured a variety of performances by students with disabilities, including singing, poetry recitals, dance, and other creative expressions.

DAY 3: FRIDAY, FEBRUARY 21, 2025- MORAL NIGHT.

Mr. Speaker, the house, the Moral Night was a cherished program during the Freshers Akwaaba Program, designed to celebrate the cultural vibrancy and the spirit of our traditional halls through performances by their pressure groups at the School Basketball Court, the program aimed to engage freshers, strengthen hall affiliations, and promote a sense of community within the university. The event featured dynamic performances by four pressure groups: MATCOSA, Trojans, Spartans, and Vorsag, each showcasing their unique traditions and energy. Despite the unexplained absence of the Garvian pressure group, the event set a high-energy tone for the Akwaaba Program's final day.

Objectives of the Moral Night

1. To showcase the cultural heritage and creative performances of UEW's traditional hall pressure groups.
2. To foster hall pride and unity among freshers and continuing students.
3. To provide an entertaining and interactive platform that enhances the Freshers Akwaaba Program.
4. To strengthen collaboration among traditional halls and promote a sense of community within the university.

Program Details

Mr. Speaker, the house, the Moral Night took place at the School Basketball Court, an open-air venue capable of accommodating a large audience and facilitating dynamic performances. The event was structured to highlight the talents of traditional hall pressure groups, with each group delivering a performance within an hour and thirty minutes, showcasing their hall's identity and traditions.

Participating Pressure Groups:

- 1 Matcosa
- 2 Trojans
- 3 Spartans
- 4 Vorsag
- 5 Garvians

The Garvians pressure group was scheduled to perform but did not participate and provided no explanation for their absence, which was a notable shortfall.

Four out of the five participating pressure groups were provided with 2 bottles of Schnapps, 1.5 litres of Coca-Cola and some tokens. These items were offered as a gesture of appreciation and to enhance the celebratory mood of the event.

Program Flow:

- The event commenced with a great performance by Matcosa, which set a high-energy tone and captivated the audience.
- Trojans followed with a spirited display, showcasing their hall's pride and creativity.
- Spartans delivered a dynamic performance, further elevating the event's intensity.

- Vorsag concluded the performances with a powerful and memorable act, rounding off the night on a high note.

DAY 4: SATURDAY, FEBRUARY 22, 2025- LIVE BAND

Mr. Speaker, the house, the Live Band event in the Freshers Akwaaba Program, served as the peak to welcome new students to UEW. Held at the Sports College Hockey Field, the event aimed to provide an entertaining and memorable experience, blending classic and contemporary music to unite students in celebration. Featuring a professional band from the School of Creative Arts and a high-energy DJ set, the program was designed to cap the Akwaaba Program with excitement and school spirit.

Program Objectives

1. To provide a high-energy, entertaining climax to the Freshers Akwaaba Program.
2. To showcase the musical talents of UEW's School of Creative Arts, promoting the university's artistic excellence.
3. To foster unity and school spirit among freshers and continuing students through a shared musical experience.

Program Details

The Live Band event took place on Saturday, February 22, 2025, at the Sports College Hockey Field, a spacious venue suitable for accommodating a large audience and professional stage setup. The program was structured to deliver a vibrant experience, combining a DJ set with a live band performance.

Equipment and Setup:

Mr. Speaker, the house, a professional stage was mounted to provide a platform for the performers and ensure visibility for the audience with high-quality sound equipment hired to deliver clear and powerful audio, enhancing the musical experience.

A good lighting system was installed to create a visually appealing atmosphere and a good instrument, which was integrated into the stage setup.

TOTAL EQUIPMENT COST: The combined cost for the stage, sound system, lighting, and band instruments accounted for GHc42,000.00.

PERFORMERS:

DJ: The event began with a high-energy DJ set, featuring a mix of popular jams that “heated the ground” and set the tone for the evening.

Live Band: A talented band from the School of Creative Arts at the Central Campus delivered the main performance, playing a mix of classic and lovable songs. They charged GHc15,000.00 for their performance.

Financial Overview

The Live Band event attracted significant expenses due to the professional nature of the setup and performances. The financial details are as follows:

Equipment Costs: Stage, sound system, lighting, and band instruments: GHc42,000.00

Performance Fees: School of Creative Arts band: GHc15,000.00

Total Expenditure: GHc57,000.00

EXTRA ITEMS

Mr. Speaker, the House, to support these activities, the entertainment committee budgeted for extra items, including water for refreshments, T-shirts for branding, banners and flyers for publication. This supplementary report addresses budgeted and actual expenditures for these items, providing a clear financial overview and explanations for variances.

Financial Details

1. Water

We budgeted for 100 bags of water at a total cost of GHc1,000.00, intended to provide refreshments for participants across the four-day program.

Actual Expenditure:

Only 20 bags of water were purchased, costing GHc200.00 (each bag cost GHc10.00)

Remaining Balance: GHc800.00 (GHc1,000.00 - GHc200.00).

2. T-Shirts

The committee planned to produce 130 T-shirts at a cost of GHc40.00 each, totalling GHc5,200.00. These T-shirts were intended for branding and sale to generate revenue.

Actual Production:

Only 80 T-shirts were produced due to delays

Total production cost for 80 T-shirts: GHc3,200.00 (80 × GHc40.00).

Distribution and Sales:

Distributed T-Shirts:

*10 T-shirts were given to the SRC executive members.

* 11 T-shirts were given to the Entertainment Committee (ENTERCOM) and other members.

Total distributed: 21 T-shirts.

Sold T-Shirts:

53 T-shirts were sold at GHc45.00 each, generating GHc2,385.00 ($53 \times \text{GHc}45.00$).

Remaining T-Shirts:

6 T-shirts were left unsold ($80 \text{ produced} - 21 \text{ distributed} - 53 \text{ sold} = 6$).

Financial Outcome:

* Revenue from Sales: GHc2,385.00.

* Remaining Budget: GH 4,385.00 was left after selling the T-shirts. This figure represents the remaining budget after accounting for production costs and sales revenue.

* Budgeted amount: GHc5,200.00.

* Production cost for 80 T-shirts: GHc3,200.00.

* Revenue from sales: GHc2,385.00.

* Net financial position: $\text{GHc}5,200.00 \text{ (budget)} - \text{GHc}3,200.00 \text{ (cost)} + \text{GHc}2,385.00 \text{ (revenue)} = \text{GH } 4,385.00$.

* Remaining T-Shirts Value: The 6 unsold T-shirts have a production cost value of GHc240.00 ($6 \times \text{GHc}40.00$) and a potential sales value of GHc270.00 ($6 \times \text{GHc}45.00$) if sold later.

* Impact: The reduced production and distribution of T-shirts limited branding visibility and revenue potential, though the sales still generated a reasonable return.

3. Banners and Flyers

BANNERS:

Budgeted Amount: The committee budgeted for 6 banners (6x6 ft size) each costing GHc120.00 each, totaling GHc720.00, for promotional purposes across all campuses

Actual Expenditure:

Only 3 banners were produced, costing GHc360.00 (3 × GHc120.00).

Remaining Balance: GHc360.00 (GHc720.00 - GHc360.00).

Impact: The production of fewer banners leads to poor publication of the program, though the impact was likely minimal given the success of the events.

The production of flyers cost GHc300.00.

Summary of Financial Outcomes

The table below summarises the budgeted amounts, actual expenditures, revenues, and remaining balances for the three areas:

Item	Budgeted Amount (GHc)	Actual Expenditure (GHc)	Revenue Generated (GHc)	Remaining Balance (GHc)
Water Bags	1,000.00	200.00 0.00		800.00
T-Shirts	5,200.00	3,200.00	2,385.00	4,385.00
Banners	720.00	360.00	0.00	360.00
Flyers Designer	300.00	300.00		
Total	6,920.00	4,060.00	2,385.00	5,545.00

SECURITY EXPENDITURE

The committee allocated GHc750.00 for security services to support the 2025 Freshers Akwaaba Program.

Actual Expenditure:

The full amount of GHc750.00 was budgeted for the security team, but was not given to them.

Purpose:

1. Coordination of security personnel to monitor and manage crowds during the walk.
2. Ensuring safety during the program

Remaining Balance: GHc750.00.

TOTAL BALANCE REMAINING AFTER THE PROGRAM

ITEMS/ACTIVITY	REMAINING BALANCE
Talent Show	GHc1450.00
Water	GHc800.00
Banner	GHc360.00
Security	GHc750.00
T-Shirt	GHc4385.00
TOTAL	GHc7745.00

Mr. Speaker, the house initially, the remaining balance was GHc7745.00 after the program. However, unforeseen changes led to additional expenses that weren't accounted for in the original budget. This extra cost was deducted from the remaining balance. The extra cost included;

1. Hiring of the sports college field (GHc1200.00) for the live band program
2. DJS and MCS that operated during the live band program (GHc1600.00)
3. Media team. They charged GHc500.00

Totaling GHc3300.00

Mr. Speaker, the house, a total of GHc4445.00 was the actual remaining balance, calculated by deducting the additional expenses of GHc3300.00 from the initial balance of GHc7745.00. This amount of GHc4445.00 was returned to the executive committee after the whole program.

THANK YOU.